

WNKY-TV

***EEO
PUBLIC FILE
REPORT***

April 1st 2009 through March 31st 2010

4. Centre College 859-238-5238, FAX 859-238-5757,
web.centre.edu/career/employers.htm
Career Services
600 West Walnut St
Danville, KY 40422
5. Draughons Junior College 270-843-6750, strascoe@draughons.edu
2424 Airway Dr
Bowling Green, KY 42103
6. Eastern Kentucky University 859-622-1568, Fax 859-622-1570 career.eku.edu
Career Services Office
CPO 26A
521 Lancaster Ave
Richmond, KY 40475-3102
7. Fisk University 615-329-8635
1000 17th Ave North
Nashville, TN 37208-3051
8. University of Kentucky 859-323-2746, FAX 859-323-1085,
ukcareercenter@email.uky.edu
James W. Stuckert Career Center
408 Rose Street
Lexington, KY 40506
9. University of Louisville 502-852-4740, campuslife.louisville.edu/career-old/employers
University of Louisville Career Center
SAC
West 310
Louisville, KY 40292
10. Western Kentucky University 270-745-3095, FAX 270-745-3094,
career.services@wku.edu
1906 College Heights Blvd #11051
Bowling Green, KY 42101-1051
11. Kat Williams 270-745-4144 (kat.williams@wku.edu)
WKU, Dept. of Journalism
Gordon Wilson Hall, Room 313A
Bowling Green, KY 42101

Career Centers:

1. Employment Clearinghouse
National Association of Broadcasters
1771 N Street, NW
Washington, DC 20036
2. Kentucky Department for Employment Services
PO Box 90003
Bowling Green, KY 42101

Newspapers:

1. Bowling Green Daily News Fax: 781-1020, classifieds@BGDailyNew.com
2. Country Peddler 842-3314, countrypeddlerbg.com
3. Lexington Herald Leader Kentucky.com
4. Courier Journal courier-journal.com

Other Resources:

WNKY (TV) Staff Referral, TVJobs.com

WNKY (TV) EEO INITIATIVES (Supplemental)**Outreach Activities/Brief Description**

1. MMK License LLC provides regular training to management level personnel as to methods of ensuring that we adhere to principles of equal employment opportunity and prevents discrimination. Further, all personnel involved in hiring review EEO guidelines and hiring practice prior to the announcement of any open positions.
2. MMK License LLC has established a training program designed to enable station personnel to acquire skill that could qualify them for higher-level positions within the organization. This training program includes outside seminars, as well as internal training to improve skills.
3. MMK License, LLC has also established a training program designed to assist members of the local community to acquire skills needed for entry-level broadcast employment. Students from Western Kentucky University and other area schools are encouraged to apply for available internships (up to 3) each semester
4. MMK License, LLC also ensures that every upper level job opening is listed in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities. This includes professional organizations such as the Society of Broadcast Engineers and the National Association of Broadcasters, and industry publications.

NARRATIVE STATEMENT

MMK License, LLC since assuming ownership of Kentucky broadcast station WNKY (TV), has been fully omitted to a broad and inclusive outreach for recruitment of ethnic-minority candidates. We have crafted our recruitment strategies to meet this goal and make our candidates aware of our commitment to equal opportunity employment.

We regularly include notifications that we are an equal opportunity employer when running vacancy announcements and that state the same on our applications. Furthermore, we state the same in our policy information that is given to new hires.

In our outreach efforts, we have ongoing arrangements with several in-state universities in addition to the local state employment office to advertise our vacancies. These institutions have a substantial minority enrollment or client base.